

2019	03	29
		21.07
/		42.46/10.37
		4.0
Λ / 0		-
A 0		20933
/		3090.76/9906.86
" "		Λ √
2018	12	31
0		5.3
' %		58.84
0 / A 0		1492/993
B 0 / H 0		-/-

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—

0

- 2008 6 34.74% 42.36% 6 2018 140 5
- 20% 7% 2000 CR10
- 2018 PS ∑ √ 1 π ∑ √ √
- W W DAW
- 2018 1 0 1 1 19.13 1.44 1.79
- 2020-2021 26.73 32.37 19-21 EPS 1.44 1.79
- 2.17 2019-2021 PE 15 12 10
- 23 2019 21 1 2019 20
- PE 28.8 37% √ " " 6 " " 1

	10,293	14,046	17,800	22,124	26,888
' %	47.04	36.46	26.70	24.30	21.50
	1,239	1,508	2,150	2,673	3,237
' %	20.43	21.74	42.57	24.30	21.10
0 √ / 0	1.40	1.01	1.44	1.79	

1.			6
1.1	¶ Ü		6
1.2			8
2.			10
2.1	¶		10
2.2	~		14
2.3	¶ ¶		17
3.			21

4]3.11

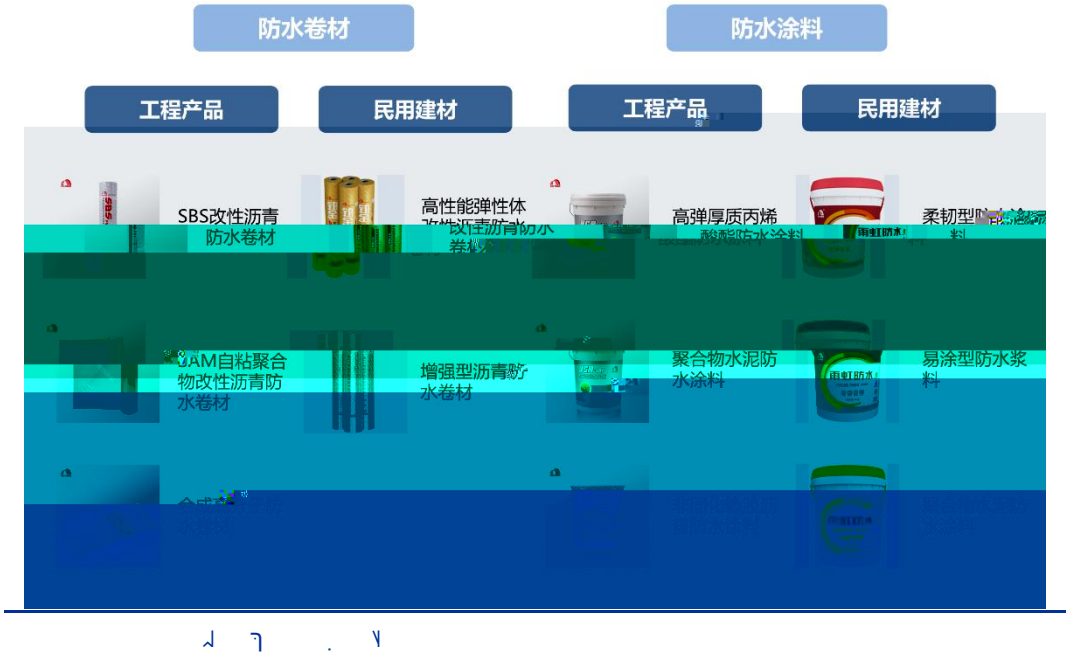
1

2008 6
 34.74% 42.36% 2018
 140 1 5
 1
 1

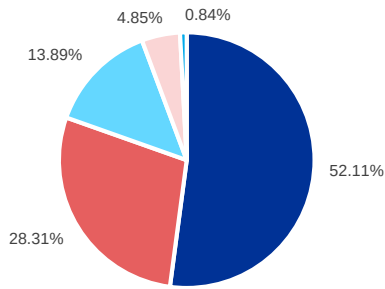
1995 1
 2008 2008 6
 7.12 140.46 34.74% 0.44
 15.08 42.36% 0

1 1

1 1

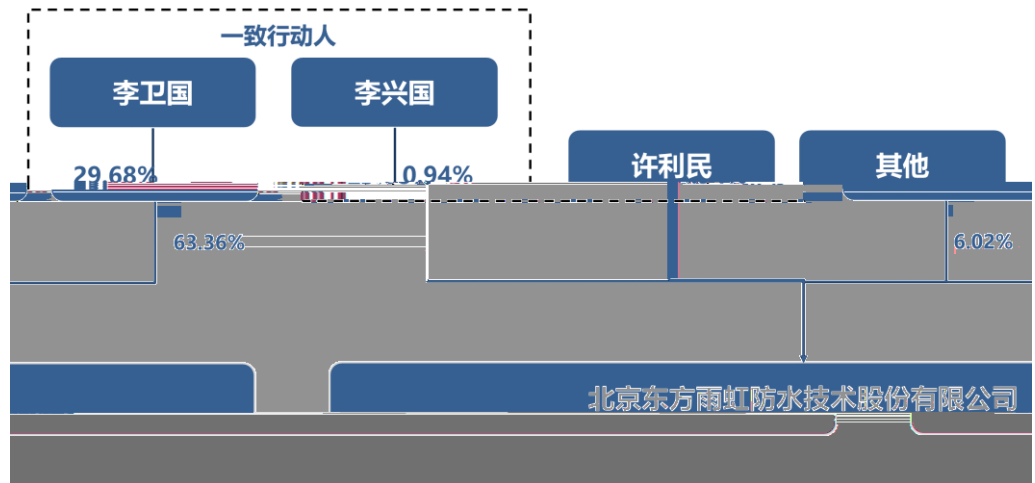
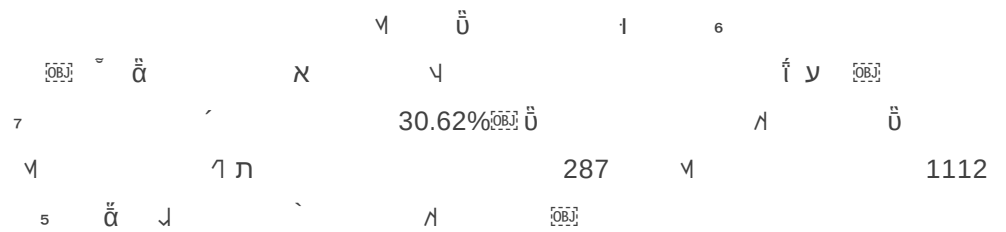


2018	140.46			
4.85%	52.11%	28.31%	13.89%	



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2009		2010		2011		2012	
γ	3.45%		8.30%	γ	10.54	γ	12.30
		↓			%		%
γ	2.92%	γ	5.47%	↓	2.18%	↓	3.60%
	↓ 2.41%		↓ 3.96%	↓	1.55%		2.31%
γ							
π	1.84%	↓	2.33%	↓	1.29%	ω0	

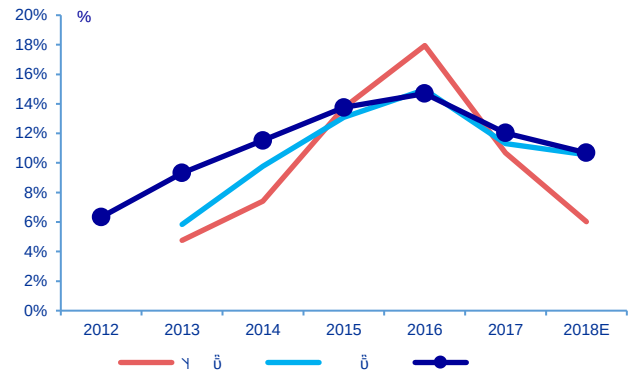
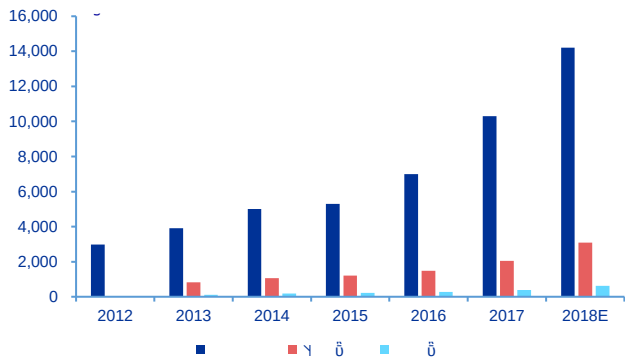


图 1 营业收入

图 2 毛利率

营业收入 (亿元) 2012 2013 2014 2015 2016 2017 2018E

毛利率 (%) 2012 2013 2014 2015 2016 2017 2018E

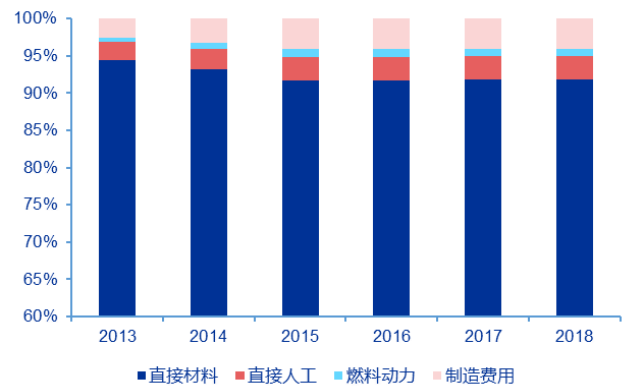
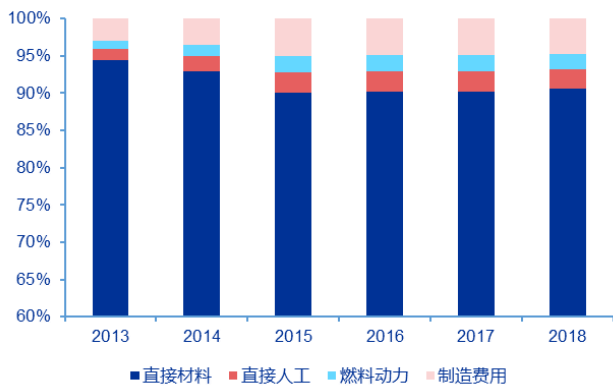
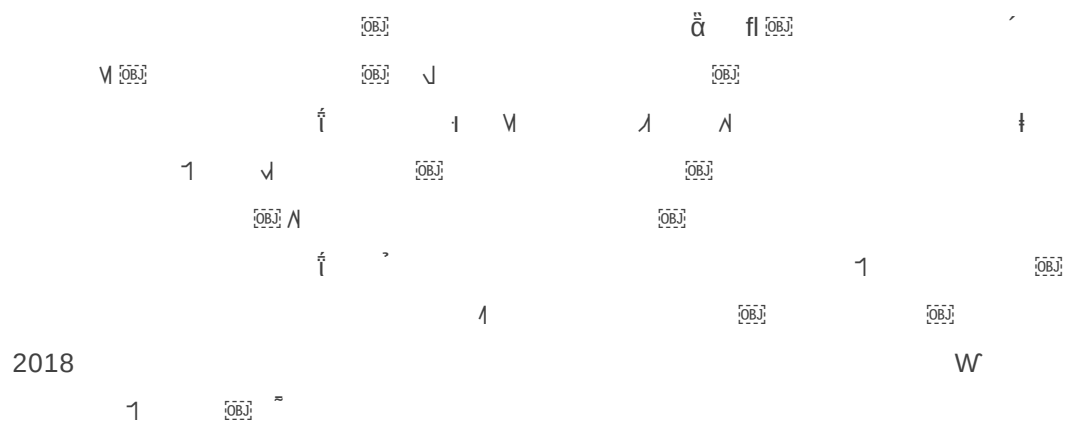


图 3 成本结构

图 4 成本结构



Wind 7 . 1

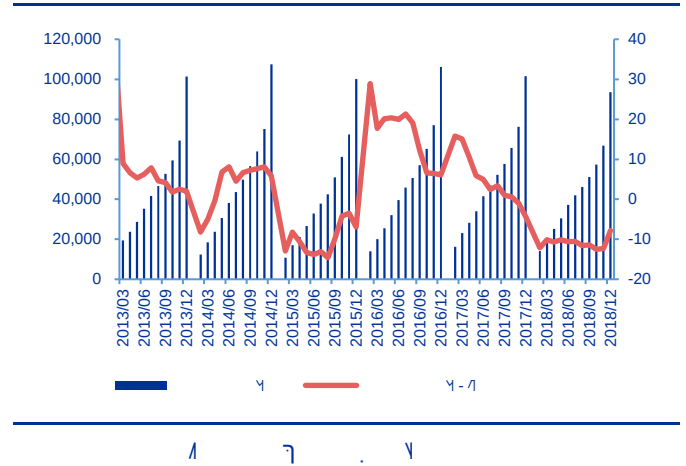
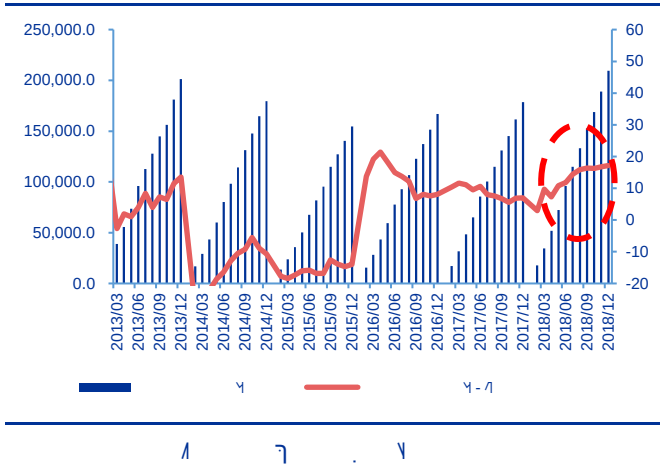


7 . 1

1 500

6 2018

2018 2019
 2018 2019
 2018 2019



2030 14.5 2030
 2030 35 2016-2030
 1.5% 2016-2030 194.0
 12.9 2015 11.2
 2018 14.8

2000-2018
 170 5 94.46 55.82%
 2018 10
 15

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~ 1 0 i 1 0 2 0 4 “

7 . 7

2018

1200

2000

CR10

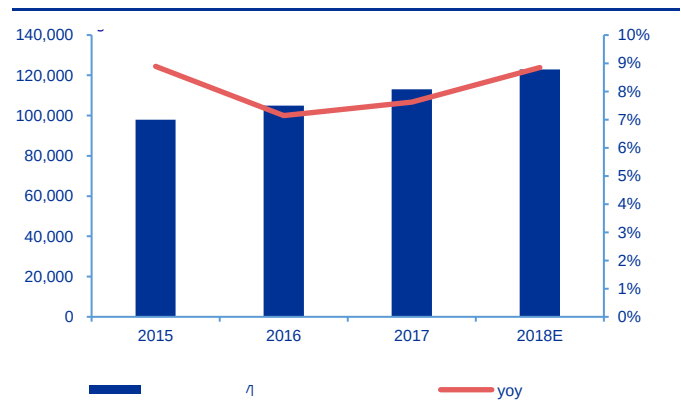
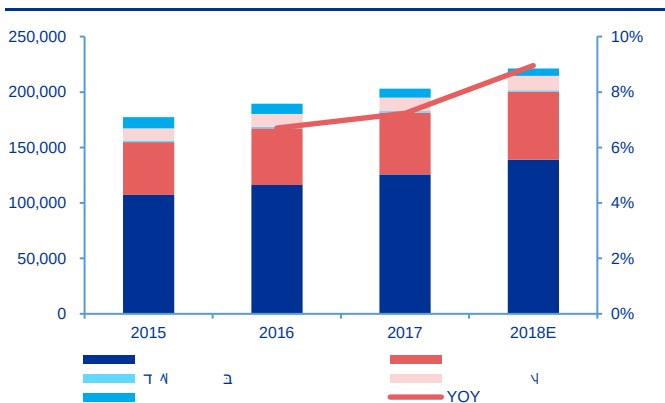
20%

140

31

6

7%

[illegible]

[illegible]

[illegible]

✓ ✓ ✓

1

f r v y
 [OBJ] 2016 N v [OBJ] M v
 2017 [OBJ] v “ ” ‘
 2020 v 30% v ‘
 ä ♪ P t N
 v t v
 v 2017 60%[OBJ] [OBJ] v ’ 40% v ‘
 70%[OBJ] 18.49% ’ ‹ 80%[OBJ] v ’ M 500
 [OBJ] ~ ’ 6 3 M
 ’ v W [OBJ]

1			25%	1998 ~ W √ / √ √ / √ √ /
2	√		19%	√ 1996 √ √

3			19%	W 1996
4			9%	1
4			9%	/ 15
6			7%	W 1998
7	1		4%	W
8			2%	1
8			2%	1997
9	fl		1%	1985
10			1%	1983

7

1

2011 6 2018

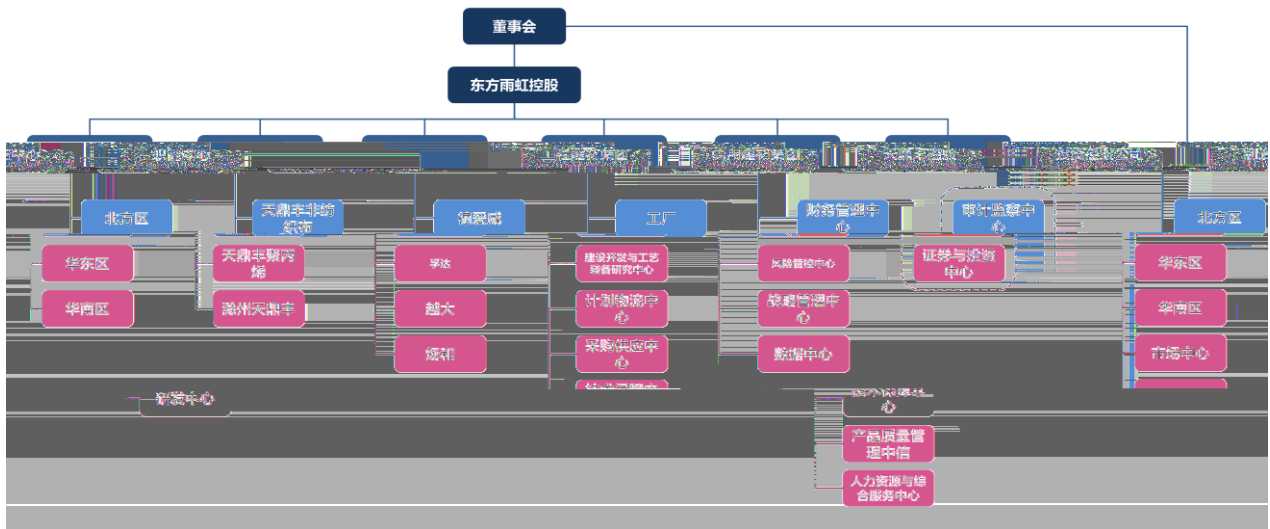
CR10 11% 6 27% CR50 20% 6 55%

“

”

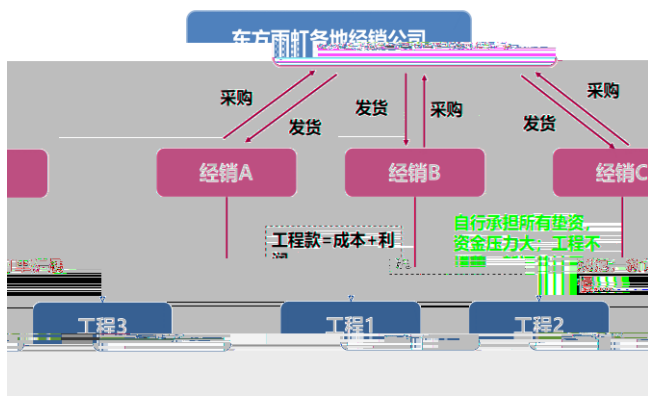
W

“

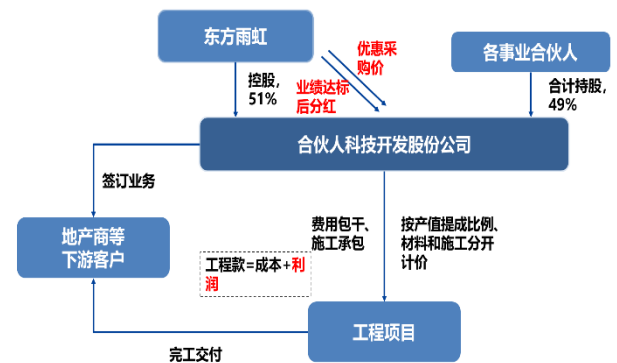


7 1 7 . 1

“ ” [08.]
 1 7 ˆ α W 7 [08.]
 [08.] [08.] 1 2015 ” “ ”
 [08.] 1



7 . 1

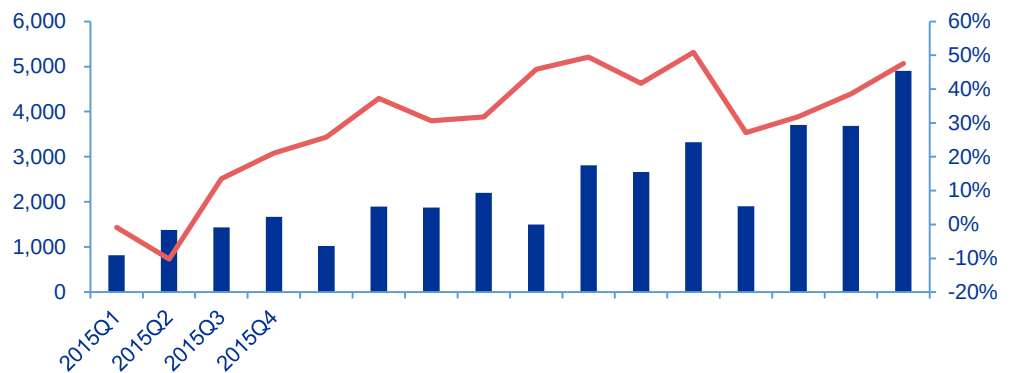


7 . 1

3 1 ” 2
 3 3 3 [08.]
 1 [08.] 2 1 2 [08.]
 3 [08.]

2016.4	γ	γ 199	27,100	51%
2017.9	7 γ 0	כ γ 198	14,940	51%
2017.9	γ 0	γ ψ γ 198	17,021	51%

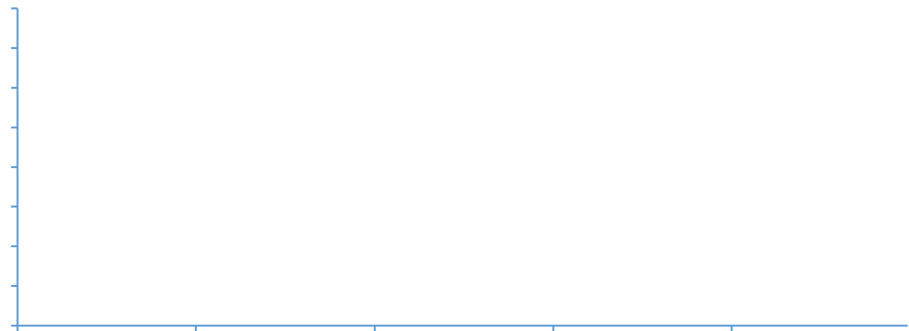
“win-win”
 W



“win-win”
 W

-	1545	1737	2287	2901
' (%)	39%	36%	37%	38%
	1951	2439	2927	3365
	1407	1707	2049	2356
	544	732	878	1010
' (%)	33%	30%	30%	30%
	681	852	1022	1176
	612	767	920	1058
	69	85	102	118
' (%)	10%	10%	10%	10%

2019	21.50	19.13	2020-2021
26.73	32.37	19-21	EPS
1.44	1.79	2.17	
2019-2021	PE	15	12
10		23	
2019	21	19	20
37%	1	1	28.8



Wind 7 . 1

300737.SZ	10.51	0.39	0.52	0.69	27.0	20.3	15.2
002798.SZ	23.9	0.95	1.27	1.66	25.1	18.9	14.4
603737.SH	58.7	1.87	2.59	3.55	31.4	22.7	16.5

	10293	14046	17800	22124	26888
	8972	12448	15387	18947	23042
	6409	9187	11642	14316	17437
מ	99	122	154	192	233
ר	1180	1699	2314	2898	3549
ר ת	844	917	1139	1394	1667
ר	103	193	138	148	157
	132	62	0	0	0
	0	0	0	0	0
	0	3	0	0	0
	1432	1818	2413	3176	3845
	5	4	0	0	0
	1437	1822	2554	3176	3845
מ	195	311			

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021-23297753	18321619247	huxinwen@swhysc.com

Buy 20
 Outperform 5 20
 (Neutral) 5 5
 (Underperform) 5

Overweight 20
 (Neutral) 20
 (Underweight) 20

300

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